

## Project: HTML Personal Web Site

### PROJECT DUE DATES:

Wed, Sep 20 Presentation of product

#### PURPOSE:

- To implement the conceptual ideas of instructing a computer (output, objects, events)
- To learn technical organizational skills (file and code)
- To develop and practice professional skills such as oral presentations and web design
- To develop confidence in basic skills and excitement about working with computers



**PRODUCT:** Presentation of a web site made for a member of the class with a take away; CD containing web site with sleeve (2 copies – one for instructor to grade. This is returned to you for your records. One for your client).

**PROCEDURE:** There is one phase to this project (see Due Dates above). In class, you will be introduced to the technical and professional skills in a variety of ways: some in class, some on line. Tutors and instructors are also available outside of class for tips.



The requirements for this phase are listed in the following pages. A perfect score for this entire project is 50 points.

**EVALUATION:** See description for each phase.

## Introducing ... (50 points)

Due: Wednesday, Sep 20 in class

### PREPARATION

First, you will need to do some “research” about your web site content by interviewing your client. Arrange time for interviewing your person for at least 30 minutes. This can be in person, on the phone, via chat. Be sure that you have contact information for each other in case of an emergency.

Second, you will need to prepare yourself technically and professionally. You will do so in a variety of in-class and out-of-class activities:

#### Technical lessons

##### HTML Basics

- In class introduction
- Supplemented by labs (on Moodle)
- Optional Tech Sheets

##### CD Burning

- No formal instruction
- Supplemented by tutors, instructor and lab (on Moodle)

#### Project Management lessons

##### Timelines

- In class activity

##### Requirements Analysis

- In class activity

#### Professional lessons

##### CD Sleeve

- In class activity

##### Web Design Principles

- No formal instruction
- Supplemented by PPT and worksheet (on Moodle)

##### Presentation

- No formal instruction
- Supplemented by Moodle lesson

##### Novice Professional (Reliable, Timely)

- In class video review

### WHAT TO TURN IN

The following should be completed and turned in at the presentation:

1. **CDs (2):** Contains web site that has at least 3 pages; pictures on each page; formatting using tables, lists, and alignment (as appropriate); appropriate use of color; and your name somewhere on *each* page (e.g. © Your Name).
2. **Sleeves for the CDs (2):** Contains title of site, indication of client’s name, your name, date, short marketing blurb, and installation instructions.
3. **Presentation with slides:** These should be on the CD as well. Presentation requirements can be found in Public Speaking (Moodle lesson)
4. **Take aways:** Copies for your client and the instructor (the only person in the audience)

## HOW YOU WILL BE GRADED

- No CD turned in on time; no presentation – 0%
- Product has only one page; page contains words and text; name is on the page – 50%
- Product has 3 pages linked together; uses color, layout tools; files are organized – 70%
- Any of the following are ways to improve your overall grade to 80-90% (more earns higher):
  - *Product*: Learns and adds new useful features (from tech sheet or other resources); organized code; organized web page layout (with tables, alignment, etc)
  - *Presentation*: Solid presentation and take away; can make basic modifications on the fly
- Any of the following are ways to improve your overall grade to 90-95% (more earns higher):
  - *Product*: uses style sheets to organize formats; can open pages (e.g. to off-site server) in separate window as appropriate
  - *Presentation*: Professional presentation and take away; can make global formative changes on the fly
- Well programmed and designed web page; professional sleeve, presentation and take-away; happy client – 100%